



*europecoin*

# RoadMap of The Europecoin Project

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3. The maximum efficiency of the crypto currency and the existing imperfections of the digital product.
4. FinanceCloudApi
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  - analysis of existing problems;
  - tagging problems.
6. Distribution strategy and Eurointegration.
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# 1. Relevance of the project:

EuropeCoin is a classical crypto currency, convincingly grown beyond the original aspects of the application. The potential of EuropeCoin is obviously broader than the objectives of its creation, so restarting the mechanism of its use will make it possible in a short time to bring the functionally stable, multitasking, decentralized global ecosystem to the user by logical expansion of EuropeCoin's useareas in the European Union.

A team of experienced specialists analyzed the existing shortcomings of the EuropeCoin digital turnover system. At the present stage, the problem inherent in most cryptocurrencies is completely eliminated - the problem of the reputation of a digital unit. While dozens of digital products are "information and financial bubbles" and do not have real material weight outside the digital space, EuropeCoin, thanks to its ideology, can be integrated into the European program "The digital agenda for Europe" - <https://ec.europa.eu/digital-single-market/digital-agenda-europe>).



## 2. Optimization of the existing mechanism for using EuropeCoin:

The European program assumes the beginning of the active work of the Center for Electronic Governance (CEU). We will propose CEU to launch a series of interviews, presentations and information seminars on specific tasks of the Digital Agenda of Europe, ready for implementation, and the best practical innovations in the field of IT in the countries of the European Union.

The digital agenda of Europe started under the auspices of the European Commission in the summer of 2010 and its implementation is aimed at boosting the economic growth of the countries of the European Union by getting the maximum benefit from the active daily use of the achievements of the digital industry. The digital agenda of Europe is included in the complex of large-scale initiatives of the largest world project "Europe 2020 for reasonable, sustainable and comprehensive growth".

The team EuropeCoin offers its participation in the implementation of 101 steps of the Agenda and plans to participate in the following tasks:

1. Integration of EuropeCoin into the legal space of the European Union and optimization of the existing legal framework for the most effective use of crypto currency without jurisdictional restrictions

[https://ec.europa.eu/commission/priorities/digital-single-market\\_en](https://ec.europa.eu/commission/priorities/digital-single-market_en)

2. Development of the infrastructure of the pan-European digital service on the basis of the system "Connecting European credit funds";

3. Launch of the global project "Coalition of Digital Skills and Jobs"

[https://ec.europa.eu/commission/priorities/jobs-growth-and-investment\\_en](https://ec.europa.eu/commission/priorities/jobs-growth-and-investment_en)

4. Developing cyber security tactics and participating in the content of relevant EU Directives [https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights\\_en](https://ec.europa.eu/commission/priorities/justice-and-fundamental-rights_en)

5. Work on the implementation of the prospects within the European system of Cloud computing, including the introduction of the European business community crypto Europe Coin;

- 6.. Participation in the market launch of the innovative electronic industrial program "Airbus of Chips"

<http://electronics360.globalspec.com/article/3827/can-the-airbus-of-chips-plan-fly>

### 3. The maximum efficiency of the crypto currency and the existing imperfections of the digital product.

Another problem is the imperfection of the mechanism for accumulating the capital received. Preservation of its financial assets in banking institutions, accumulation of funds within its own business, purchase of foreign fiat money, real estate and jewelry, shares - all these methods involve objective risks of losing part of the capital. EuropeCoin makes it possible to radically simplify this process, since it presupposes the legal equality of each holder of the crypto currency. Europe Coin avoids the problems of language, geographic and guarantee barriers -

<http://ec.europa.eu/programmes/horizon2020/en/h2020-section/science-and-society>

The single European crypto currency becomes the guarantor of reliability and security of transactions all over the world.

Topical issues include artificially created complexities using crypto-currency. EuropeCoin does not require the holder of special knowledge, EuropeCoin rejects the need to independently assess the risks of operations with crypto currency. The use of Europe Coin does not imply any tangible commissioning / withdrawal of funds, it is not connected with the imaginary security of "cloud" stores (wallets). Efficiency of transactions with Europe Coin on average exceeds the speed of operations with other cryptocurrencies, which today is more than 800.

Negative reputation of crypto currency is fueled by real problems. EuropeCoin can become the only digital currency in Europe, whose stability is directly confirmed by the all-union program development of digital technologies

([http://europa.eu/rapid/press-release\\_IP-17-3193\\_en.htm](http://europa.eu/rapid/press-release_IP-17-3193_en.htm)).



## 4. Federated Blockchains and the Financecloud API

Since last year, we have been developing the FINANCECLOUD API Idea (a protocol to launch financial and crypto services on),

The product will be accompanied by a cloud-device for the home network.

In fact, the cloud device is the center of our concept.

We think, while decentralization is a good thing for services, “blockchain” is not always the right way. Functions are not well located in wallets, bound exclusively to any blockchain. Services shall be permissionless accessible for anyone and for any currency.

The cloud device runs the users cloud and gives access to services, via a simple app store, to enable easy crypto handling, trading and point-of-sales integration. It aims to make cryptocurrencies more accessible, easy and secure, whilst keeping the user in control. The app store is planned to act as a proxy between the user clouds and the service providers.

To make the functions accessible for any blockchain based currency, we are collaborating with the “Internet-of-Coins” team (see [coinstorm.net](http://coinstorm.net)), to use their just finished hybrid protocol

Very few cryptocurrency innovations have managed to transform into a mainstream product for non-crypto users. New users are even challenged to understand things like exchanges and payment processes. Even more confusing for them is, when it comes to understand the environment as a whole and to identify good and trustworthy services or software. This is where we like to provide a pre-configured, hardware encrypted device for his home network. Users can plug it into their router and choose coins, exchanges and services from the app-store. Users can access all these innovations via one unified interface, without having to know about the technology behind it. You will be able to switch from “user mode” to “professional-mode” to do advanced operations.

Merchants can choose (via the app store) access to a pre-configured online-shop, that enables them, to accept over one hundred cryptocurrencies or they can bill directly via our payment gateway. We will do, if desired, the exchange for them. Merchants will add our device as a “new creditcard provider” and are able to stick with their system of choice.

For traders, it’s possible to see most exchanges under one single interface which they can choose from (via the app-store). Traders will also find extended trade intelligence solutions and automation functions for cryptocurrencies, assets and Forex via the “Expert Advisor Platform”, our first contractor, to be on the app store. The cloud comes with a federation function. We would like to use this concept, to implement cloud-to-cloud federation, that enables businesses to connect their teams and to do financial collaboration on a project by project basis.

Though we have to extend some functionalities of the cloud system, we aim to stay 100% modular and compatible. Not only, to provide our work to the Nextcloud community, but also, to ensure freedom of choice for Financecloud Box users.

### **The device**

Our Hardware Manager, Olaf Breuer is the ‘Makers Award’ winner 2017. He currently works at IBM Watson Lab in Germany. Our first prototype has been developed, to explain the idea to our potential investors. This “demo model” was based on a Raspberry PI. We are now about to finish the layout for our own circuit board, with hardware encryption chip inside. Our hardware development team is located in Portugal, where Olaf has his lab for electronic engineering and 3d-printing.

Infolink <https://info.federatedblockchains.eu.org>

## 5. Criteria for successful restart of the project:

- analysis of existing problems;
- tagging problems.

Team EuropeCoin does not set itself the task of developing a program to optimize the use of coins. The mechanism of the most effective operation of Europe Coin is already in the process of implementation and the only necessary step for restarting the crypto currency is informational support for the project being implemented. The work of the team Europe Coin is conducted in several directions:

stabilization and the subsequent increase in the popularity of the product due to the total elimination of imposed information traps;

European integration in the areas of economic development and legal support; transparency in the turnover of EuropeCoin and visibility of the effectiveness of the use of crypto currency.

The issue of stabilizing the situation of EuropeCoin is in the process of solution. A team of legal and economic analysts, as well as experienced lobbyists, debunked the most deeply rooted myths about the inapplicability of crypto-currencies for universal settlements in the EU. The Europe Coin Support Service monitored and targeted the most frequent problems that were addressed by users. According to the results of the tagging it was found that the number of users facing serious problems using Europe Coin does not exceed 0.23%, and the majority of calls are due to limited coverage and a lack of organizations participating in the EuropeCoin system.

The Europe Coin project does not prepare the consumer for the complexities, but is ready to offer a fundamentally new quality of protection of digital financial interests, based on the guarantees and experience of solved problems.



## 6. Distribution strategy and Eurointegration.

A powerful marketing campaign accompanying the Europe Coin project aims to inform all interested parties about alternative work opportunities within the digital space. Most development companies crypto-currency will only have to make a time-dictated change in the technology for promoting their product. EuropeCoin focuses on the spread of new technologies and the use of new marketing channels, forming a fundamentally different scale and format for working with crypto-currency. Europe Coin specialists have taken as their basis an innovative business policy model, presented by colleagues from AHConferences at the international forum "Marketing and sales management in IT: best strategies and practices" - <http://www.ahconferences.com/conferensstatic>

Our team is based on the latest research of leading European analytical agencies. EuropeCoin plans to actively involve new marketing channels and social media, bringing digital space closer to every citizen of the world. EuropeCoin is a model of fair competition, where tough rules of struggle are built on the basis of simplicity (access in one click), a range of possibilities and a pan-European trend towards the popularization of the digital currency.

EuropeCoin is focused on increasing the profitability of the business, increasing its status not only in the context of personal gain, but also in the interests of the European market as a whole. EuropeCoin provides partners a permanent presence in European social media and is a platform for passive promotion in the European and world markets.

Existing partners of Europe Coin have felt the new policy of the team in material terms, reducing the funds for advertising services due to the growing popularity of crypto currency. Positive changes in the satisfaction of each holder of Europe Coin and each business representative are the expected outcome of the world's first joint work of EU official structures and the team of Europe Coin professionals within the framework of a single idea - <https://ec.europa.eu/digital-single-market/en/policies/advancing-digital-science-and-infrastructures>

A powerful European program on the legal and economic integration of the project into the framework of the European Union will be implemented in the following areas:

the legal and regulatory adaptation of the EuropeCoin project is carried out in two ways: the strict location of operations with the crypto currency in the legal framework and the parallel alignment of the existing documentary base for the real needs of modern society through the co-operation of the Europe Coin activists in the development of the relevant Directives -

[https://ec.europa.eu/info/publications/european-commission-work-programme\\_en](https://ec.europa.eu/info/publications/european-commission-work-programme_en);

information integration and providing users with access to comprehensive information about the project, its stages, its participants and delegates to official EU institutions, strategies and implemented tasks is carried out by introducing information freedom as a standard for interaction of a new level.



## 7. A unified strategy for the development of Europe Coin and modern digital technologies in Europe.

Projects, careful study of which allows the team EuropeCoin to understand the real problems of European integration of crypto currency and successfully implement the tasks:

Expert group meeting on banking, payments and insurance -

[https://ec.europa.eu/info/publications/meeting-documents-26102017\\_en](https://ec.europa.eu/info/publications/meeting-documents-26102017_en);

Combating the international financial crisis at the national level in the European context -

[https://ec.europa.eu/info/publications/meeting-documents-26102017\\_en](https://ec.europa.eu/info/publications/meeting-documents-26102017_en);

Globalization and income inequality - [https://ec.europa.eu/info/publications/economy-finance/globalisation-and-income-inequality-revisited\\_en](https://ec.europa.eu/info/publications/economy-finance/globalisation-and-income-inequality-revisited_en);

Monitoring the application of EU legislation - [https://ec.europa.eu/info/publications/2016-commission-report-monitoring-application-eu-law-34th\\_en](https://ec.europa.eu/info/publications/2016-commission-report-monitoring-application-eu-law-34th_en),

[https://ec.europa.eu/info/publications/2016-eu-28-countries-factsheet-monitoring-application-eu-law\\_en](https://ec.europa.eu/info/publications/2016-eu-28-countries-factsheet-monitoring-application-eu-law_en);

Interim assessment of the work of Horizon 2020 - [https://ec.europa.eu/info/publications/interim-evaluation-horizon-2020\\_en](https://ec.europa.eu/info/publications/interim-evaluation-horizon-2020_en).

The most significant initiative of the EU in the use of digital technologies is the program to ensure the entire EU coverage of WiFi4EU

([europa.eu/rapid/attachment/IP.../WIFI4EU%20Factsheet.pdf](https://europa.eu/rapid/attachment/IP.../WIFI4EU%20Factsheet.pdf)). The official financing of the project is 120 million euros, and the scale of the task is the largest in the history of wireless networks. By 2019, the entire territory of the European Union will be provided with WiFi4EU coverage. This should give a new impetus to the pan-European integration of settlements by crypto-currencies.

European trends convincingly demonstrate the need for a strong business digital space. EuropeCoin is a mechanism for implementing a unified policy of Europe in the implementation of innovative technologies in daily practice. The potential of Europe Coin allows us to cover the full range of financial and economic tasks. The presence of a single European crypto currency is the result of the desire of a progressive society to freedom of enterprise, and the state mechanism for protecting interests through official institutions of power is an obvious guarantee of legitimacy and security of a logical transition of business processes to the digital environment.

In its structure and mechanism of operation, Europe Coin fits seamlessly into the forthcoming digital initiatives of the European Union:

**STORK** - a project that assumes the creation of a single "e-ID" registry of the EU countries;

**PEPPOL** - a project for the consolidation of electronic tender relations within the European Union;

**epSOS** - a project to optimize the health of Europe through the introduction of e-Health;

**SPOCS** is a project to support companies in the digital environment on the basis of a single window for the member countries of the European Union.

**C4E** is a cloud project for the European Union.

# Europe Coin

*The European Union is building a platform - Europe Coin provides practical implementation of the conceived initiatives. Compliance with EU high standards, values, freedoms, guarantees of information protection, openness to citizens and a modular approach in the process of creating a fundamentally new infrastructure is the basis for the existence of the unique crypto currency EuropeCoin and the purpose of its existence.*